

The Artarmon Gazette reaches 5,300 households and businesses in Artarmon and is published quarterly. It is delivered by hand by a team of volunteers for and on behalf of the Artarmon Progress Association. The advertising deadline for each edition is the first week of the month before the publication month.

## MEDIA SPECIFICATIONS Jenni Lee 0438 710 910 Artarmon Gazette Advertising Coordinator

### ARTWORK FOR ALL ADVERTISEMENTS TO BE SUPPLIED AS PDFS TO THE ABOVE SPECIFICATIONS

1.	2 column 1/3 high	118mm x 82mm	\$220
2.	1 column 1/3 high	60mm x 82mm	\$110
3.	3 column 1/3 page	180mm x 82mm	\$330
4.	FP ad & advertorial	180mm x 246mm	\$990
5.	2 column 1/2 high	118mm x 120mm	\$330
6.	1 column 1/2 high	60mm x 120mm	\$165
7.	3 column 1/2 high	180mm x 120mm	\$495
8.	Full page ad (back)	180mm x 246mm	\$1,590

Artwork can be made up by the Gazette's designer at these production rates for each ad size:

1. \$125	4. \$225*ad only	7. \$175
2. \$65	5. \$150	8. \$225
3. \$175	6. \$85	\$50** amends

\*for design of half page ad component. \*\*dependent on scope of amendments - for discussion with designer. Production does not include logo design or image supply costs. All logos and images must be supplied by advertiser.