

The Artarmon Gazette reaches 5,300 households and businesses in Artarmon and is published quarterly. It is delivered by hand by a team of volunteers for and on behalf of the Artarmon Progress Association. The advertising deadline for each edition is the first week of the month before the publication month.

MEDIA SPECIFICATIONS

Please note the following **LATE CANCELLATION AND NO-SHOW FEES** the Artarmon Gazette is introducing.

Late cancellation is within one week of deadline.

Please see the specifications below to correlate with the fees.

1. Numbers 1,2,3, 5 and 6 = 50 per cent of the advertisement price
2. Number 7 = 70 per cent
3. Numbers 4 and 8 = 80 per cent
4. Late fee for advertisements is 10%

2 column 1/3
118mm x 82mm
\$240

1

1 column
1/3
57mm x
82mm
\$120

2

1/3
180mm x 82mm
\$360

3

Full page comprising half-page
advertising at the bottom and
related half-page advertorial
(text and image) above.
180mm x 246mm
\$1,080

4

2 column 1/2 page
118mm x 120mm
\$360

5

1 column
1/2 page
57mm x
120mm
\$180

6

1/2 Half page
180mm x
120mm
\$540

7

Full page advertisement
(back page only)
180mm x 246mm
\$1,765

8

ARTWORK FOR ALL ADVERTISEMENTS TO BE SUPPLIED AS FULL COLOUR PDFS TO THE ABOVE SPECIFICATIONS

1. 2 column 1/3 high	118mm x 82mm	\$240
2. 1 column 1/3 high	60mm x 82mm	\$120
3. 3 column 1/3 page	180mm x 82mm	\$360
4. FP ad & advertorial	180mm x 246mm	\$1,080
5. 2 column 1/2 high	118mm x 120mm	\$360
6. 1 column 1/2 high	60mm x 120mm	\$180
7. 3 column 1/2 high	180mm x 120mm	\$540
8. Full page ad (back)	180mm x 246mm	\$1,765

Artwork can be made up by the Gazette's designer at these production rates for each ad size:

1. \$150	4. \$250*ad only	7. \$250
2. \$75	5. \$150	8. \$300
3. \$200	6. \$85	\$50** amends

*for design of half page ad component. **dependent on scope of amendments - for discussion with designer. Production does not include logo design or image supply costs. All logos and images must be supplied by advertiser.